



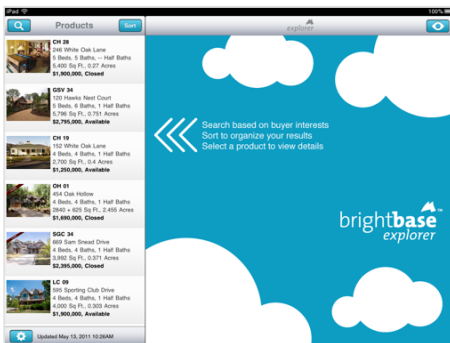
BrightBase Explorer for iPad makes presenting your product inventory easier (and more mobile) than ever. This intuitive, dynamic real estate application lets BrightBase CRM subscribers access on-demand product inventory for any sales opportunity. The app is available for download on the App Store®.

BrightBase Explorer has a simple yet powerful search function that lets users quickly filter inventory down to a select set of products that match a buyer's needs and desires. Users can reference a wealth of product details in their sales interaction with the buyer. In the full screen media viewer, the app gracefully transitions into a presentation tool with the ability to navigate and zoom photography, floor plans and other relevant product media.

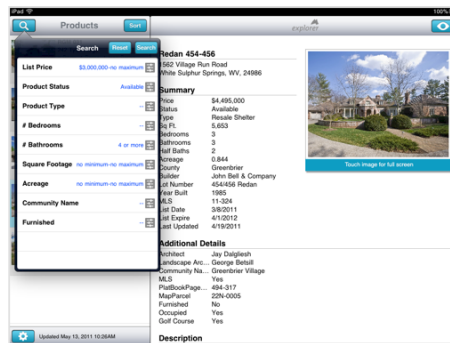
The app has universal appeal and is the perfect tool for any real estate segment looking for a dynamic, mobile way to present their products to prospective buyers.

Key Features

- Up-to-date, on-demand access to your real estate product inventory
- Powerful search & filtering allows you to quickly match buyer interests with the perfect product
- Create virtual tours with product media in the full screen media viewer
- For lead generation, empower preferred brokers and sales partners with mobile access to your product inventory



Rich Product Information



Powerful Search & Filtering



Photo Galleries & Email Sharing

This application is for subscribers of BrightDoor's BrightBase CRM solution and leverages the product inventory module to sync information and media. Limited customization of product attributes and search filters can be performed by BrightDoor. Please contact your BD Account Manager for details.

