



LEADERSHIP TEAM

Deven K. Spear, Chief Executive Officer

Deven K. Spear is co-founder and CEO of BrightDoor Systems. His diverse background in residential construction along with consulting, business management, and marketing makes him particularly adept at seeing potential connections among otherwise unrelated concepts.

In 1991, Mr. Spear formed Information Design Corporation (IDC) and quickly built a successful business providing database consulting and systems for large corporate and institutional clients such as Nortel and the State of North Carolina. In 1996, Mr. Spear shifted IDC's focus to capitalize on the growing utilization of multimedia in corporate marketing, co-founding VisionFactory with Michael Worthington. A leader in interactive media solutions, VisionFactory forged new territory in corporate marketing.

In 2002, Mr. Spear continued to respond to market demands, co-founding Marketecture to focus on the integration of media, technology and the physical space to deliver personalized one-to-one brand experiences. In 2004, Mr. Spear applied the same innovative approach to the real estate industry, launching BrightDoor Systems. BrightDoor continues the pioneering effort to build engaging user experiences through the creative integration of software, media, and physical environment.

Deven holds a Bachelor of Science degree in marketing and management from the University of North Carolina at Wilmington.

Michael C. Worthington, Co-Founder / Chief Marketing Officer

Michael C. Worthington is co-founder and Chief Marketing Officer of BrightDoor Systems. His considerable experience in media production, audio-visual technologies and dramatic arts allows him to consider all aspects of the digital and human experience. Mr. Worthington also spearheads the company's marketing function and provides creative leadership on its high profile projects.

From 1991 to 1996, Mr. Worthington served as co-founder and president of Digital Imagery, a media production firm that specialized in corporate video and 3D animation for a wide variety of organizations, including Duke University and the State of North Carolina. Concurrently, he also served as a multimedia systems engineer for Nortel; leading design teams that created simulations, virtual reality demonstrations, Web sites and interactive kiosks.

In 1996, Mr. Worthington met Deven Spear and together they formed VisionFactory. With VisionFactory, Mr. Worthington served as VP and Chief Creative Officer, providing design leadership in many of the company's innovative marketing solutions such as the iNav presentation platform and eSpace environments. In 2002, Mr. Worthington co-founded Marketecture and focused on experiential consulting and content delivery systems.

Michael holds a Bachelor of Arts degree in Radio, TV, Motion Pictures (RTVMP) and Drama from the University of North Carolina at Chapel Hill.

Sean Harrison, Chief Operating Officer

Sean R. Harrison brings over 15 years of management experience in technology and services sectors to BrightDoor Systems. His entrepreneurial spirit and focus on execution has consistently delivered value to customers, partners, employees and investors. As COO, Mr. Harrison leads Product Management, Customer Services, and Strategic Partnerships and oversees BrightDoor's daily operations.

His first enterprise, Netstation was acquired in 1998 by Bay Networks/Nortel, yielding a 12x return on invested capital in one year. In 2000, Mr. Harrison co-founded WindWire, a wireless software and services company, which was ultimately acquired by InPhonic in 2003.

Mr. Harrison was previously VP of Engineering at Nortel and held numerous senior management and software development positions at IBM. He is a co-founder and board member for Alliance Medical Ministry, a Raleigh, N.C.-based non-profit that provides affordable primary medical care to the working uninsured in Wake County.

Sean has an MBA from Duke University and a Bachelor of Science degree in Computer Science from the University of Maryland.