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**BrightDoor presents at Southeastern Venture Conference 2007**

*BrightDoor one of fifteen companies selected to present*

CARY, NC – February 1, 2007 – BrightDoor Systems Inc., the leader in on-demand customer presentation and relationship management software for the real estate industry presented at the first annual Southeast Venture Conference. The conference brought a number of the most promising emerging technology companies together with the region's top venture capital and private equity investors, representing over \$44 billion under management.

"We've got 28 of the southeast's most exciting technology companies scheduled to present at the SEVC," said Eric Gregg, Executive Director of the conference.

BrightDoor was one of fifteen companies selected to present during the conference. During the event, BrightDoor CEO Deven Spear provided insight into the company's success and potential for rapid growth in the real estate sector. Spear shared an overview of the company's unique strengths, specifically how BrightDoor increases sales effectiveness, drives seamless information exchange and builds customer intelligence.

"The conference was a terrific forum for BrightDoor to raise awareness and network with the investor community," said Spear. "We thank SEVC for the opportunity to present."

**About SEVC**

The mission of the SEVC is to help support the innovation and entrepreneurial activity of emerging high growth technology companies from the southeast region and the resulting economic growth in the Southeast. As part of that goal, the SEVC understands the importance of investment capital to this equation and provides a key forum to facilitate the infusion of growth to the southeast high growth technology community. To learn more about SEVC, visit [www.seventure.org](http://www.seventure.org).

**About BrightDoor**

Founded in 2005, in Cary, North Carolina, with close proximity to Raleigh and Research Triangle Park, BrightDoor has created, specifically for the real estate industry, a fully integrated digital sales and marketing platform. This suite of presentation and customer relationship management capabilities can improve sales, manage information exchange, acquire customer intelligence, and fully personalize customer communications.

For more information, please visit [www.brightdoor.com](http://www.brightdoor.com).

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