



Contact: Elliott Koppel  
919.678.9940 x263  
ekoppel@brightdoor.com

**FOR IMMEDIATE RELEASE**

**BrightDoor A Key Sponsor At Amenity Communities Marketing Summit**  
*Company to demonstrate its technology and provide interactive  
video kiosks for the 6th Annual Event*

CARY, NC – SEPTEMBER 26, 2007 – BrightDoor Systems Inc., the leader in on-demand customer presentation and relationship management software for the real estate industry will be a key sponsor at the 6th Annual Amenity Communities Marketing Summit in Hilton Head, SC. The event, hosted by the Marketing & Sales Institute, is scheduled to run from September 30th to October 2nd.

The Marketing Summit is one of the most highly anticipated conferences for developers and marketers of master planned communities around mountains, water, or golf courses. It draws hundreds of the top real estate executives and marketing professionals together to discuss the latest creative ideas and technology breakthroughs in the industry. As a key sponsor, BrightDoor will provide interactive video kiosks where conference participants will have an opportunity to share their success stories with peers and view hundreds of others.

In addition to the sponsorship, Deven Spear, CEO of BrightDoor Systems, will lead a breakout session entitled "Turning Data into Dollars" which will focus on how builders, developers and marketers can turn prospect intelligence into profit.

BrightDoor will be making its third consecutive appearance at the Marketing Summit this year. The Summit offers BrightDoor a chance to showcase its technology and serves as a forum to discuss challenges and new ideas within the industry. "We are very excited to be using our technology as the platform for the interactive video kiosks, helping to make the Marketing Summit an even greater event," said Deven Spear. He added, "This event is always a great success. Terry Weaver and Mike Notartomaso have done an excellent job of establishing the Marketing Summit as one of few can't miss events of the year."

**About MSI**

Terry Weaver formed Marketing & Sales Institute (MSI) in 1987. MSI provides sales and management training to executives and their sales and support staffs in residential communities built around oceans, lakes, mountains, and golf courses. For more information, please visit [www.msicorp.us](http://www.msicorp.us).

**About BrightDoor Systems**

Founded in 2005, in Cary, North Carolina, BrightDoor has created the first integrated customer experience management platform specifically for the real estate industry. This suite of on-demand presentation and relationship management solutions reaches beyond customer relationship management (CRM) software to generate leads 24/7, automatically acquire customer intelligence, manage online information exchange, fully personalize customer communications and marketing materials, and accelerate sales.

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*For detailed information about BrightDoor, please visit [www.brightdoor.com](http://www.brightdoor.com).*